



Sandip Foundation's
Sandip Institute of Engineering and Management,

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Affiliated to Savitribai Phule Pune University, Pune

Accredited with "A" grade by NAAC With CGPA Score of 3.10



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Department of Mechanical Engineering

Training and Placement cell

A.Y. 2024-25 SEM-I

Training on LinkedIn for Engineers: Building Professional Profiles for Future Success

1. **Event Title** – LinkedIn Career Kick start program for engineering students
2. **Event Date:** 21/09/2024
3. **Event Conduction Duration:** 2:00 to 4:00 PM (2 Hours)
4. **Event Venue:** SIEM Mechanical Engineering Seminar Hall
5. **Event Resource Person /Guest Details:** - Mr. Mayur Katkar – Career expert, specializing in LinkedIn strategies and professional development for engineering students.
6. **Event Coordinator:** Mr. Nitesh Mankar placement manager Sandip foundation & Sandip University & Mr. Sumeet Deshmukh Training Officer Department of Training & Placement Sandip University & Sandip Foundation, Nashik.
7. **Expected Audience:** TE & BE Mechanical Engineering Students
8. **Number of Participants:** 18
9. **Event Objectives & Outcomes:**

Objectives:

1. To educate students on the effective use of **LinkedIn** as a powerful tool for **career development and networking**.
2. To demonstrate how to create professional profiles that attract attention from potential employers and recruiters.
3. To provide insights on **personal branding**, professional networking, and career growth through **LinkedIn**.
4. To help students understand the importance of a **digital presence** in today's competitive job market.
5. To guide students on how to **leverage LinkedIn** for industry connections, job search strategies, and career advancements.

Outcomes:

1. Students gained practical knowledge on how to optimize their **LinkedIn profiles**, including key aspects such as headline creation, summary writing, and skill endorsements.
2. Participants learned strategies to enhance their **visibility on LinkedIn**, including **networking techniques** and content sharing to engage with the engineering community.
3. The session empowered students to effectively **showcase their academic projects**, skills, and extracurricular activities on LinkedIn, making them more attractive to potential employers.
4. Students gained a deeper understanding of how LinkedIn can be used not just as a job search platform but as a comprehensive **career-building tool**.
5. The session also provided students with **tips on connecting with alumni**, professionals in their field, and industry experts, broadening their professional network for future career opportunities.

Event Summary:

The LinkedIn Career Kickstart Program for engineering students, organized by the of Training & placement cell , was a highly impactful workshop aimed at enhancing students' professional online presence. The resource person, Mr. Mayur Katkar, guided students through the nuances of LinkedIn profile creation and career development strategies.

Mr. Katkar's insights were invaluable for students who are on the brink of entering the job market, especially in a competitive field like engineering. He emphasized the importance of personal branding and how a well-structured LinkedIn profile can help students stand out among peers. The session also covered how to network effectively with professionals and potential employers, leveraging LinkedIn for industry connections.



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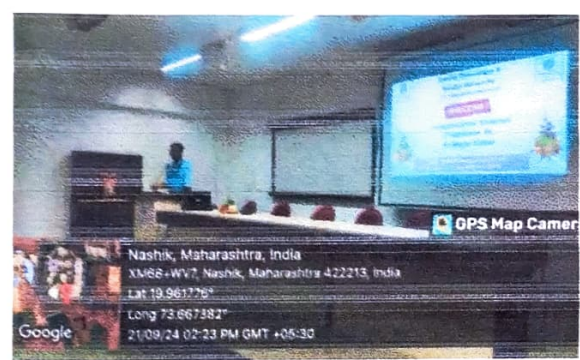
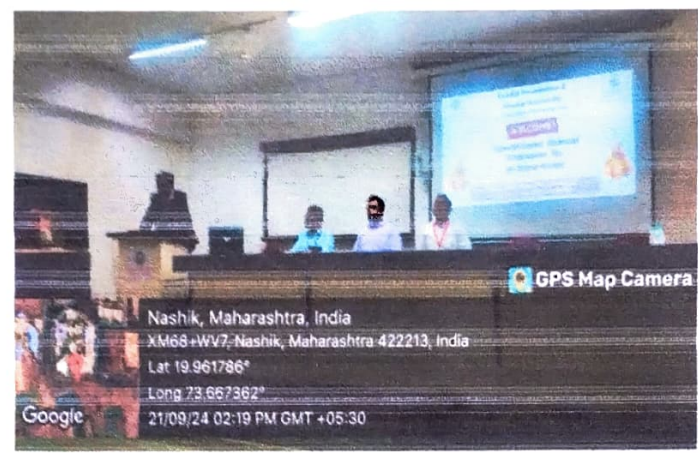
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10. Photos



Highlighting the interactive teaching-learning process, with students actively engaging in the LinkedIn optimization session.

Event Coordinator

Dr. A.S. Dube
HOD



Dr. D. P. Patil
Principal

PRINCIPAL

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