

- 1. Event Title:** Workshop on Business Model Canvas
- 2. Event Date:** 15<sup>th</sup> April-16<sup>th</sup> April 2024
- 3. Resource Person:** Dr. Tushar K. Savale, SITRC
- 4. Event Conduction Duration:** 2days (10:00am-5:00pm)
- 5. Event Venue:** E&Tc department, SIEM, Sandip Foundation, Nashik
- 6. No. of Attendees :** 100+ Students and all Teaching Non teaching Staff of SIEM.

### **Program Objective &Outcome:**

#### **Objective:**

- Overview how to build a business plan and sir has explain the building blocks of business model Canvas on the various steps required for the business model Canvas setup
- Ability to ideate, describes, evaluate and discuss a business model using the Business Model Canvas.
- Understand the use of personas and problem scenarios to articulate the offer's key drivers
- Understand the business type and methods to evaluate Key Activities, Resources, and Partnerships

#### **Outcome:**

- Students will be able to describe evaluate and discuss a business model using business model Canvas.
- Students can understand the effectiveness and customer relationships.
- Students will be able to understand the type of Business and evaluate Key activities and blocks required

#### **Event Photos:**

